



NEWS RELEASE

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Dairyland Power Helps Fund Genoa Volunteer Fire Dept. Purchase *\$2,500 goes towards purchase of specialized equipment*

GENOA, WI— Dairyland Power Cooperative has donated \$2,500 to the Genoa Volunteer Fire Department towards the purchase of specialized equipment to aid them in emergencies.

The all-volunteer fire department will be purchasing magnetic lights to mark paths for entry and escape during a crisis. The portable lighting can be set anywhere to create a safely lighted path in a structure that has lost electrical power. It also can also be used for traffic control and to mark landing zones for aircraft (helicopter) emergency support.

Dairyland's Brian Treadway, Manager, Genoa Site, and Heath Fabian, Manager, Safety (Power Plant Operations) presented the check to Mike Hanson, Genoa Volunteer Fire Department Chief, on Wednesday, Feb. 2.

"A dedicated local fire department is one of a community's most important assets. We are pleased to help fund new equipment which will enhance everyone's safety during emergencies," said Treadway. "Supporting organizations like the Genoa Volunteer Fire Department is consistent with Dairyland's cooperative principle, *Concern for Community*."

With headquarters in La Crosse, Wis., Dairyland provides wholesale electricity to 25 member distribution cooperatives and 16 municipal utilities. A Touchstone Energy Cooperative, Dairyland's service area encompasses 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois). Dairyland's generation resources include coal, natural gas, hydro, wind, biomass, solar, landfill gas and animal waste. For more information, please visit www.dairynet.com.

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